

WITS SPORT



Wits Sport Corporate ID

January 2018

WITH
Michael Dick

Official Colours

WITS BLUE

Pantone®
288 C

C100 M80 Y6 K32
R0 G59 B92
HTML 003B5C

WITS GOLD

Pantone®
872 C

C35 M45 Y100 K0
HTML B18D5B

SPORT YELLOW

Pantone®
1235 C

C0 M31 Y98 K0
R255 G184 B28
HTML FFB81C

Wits Corporate Identity

<http://intranet.wits.ac.za/gtd/comms/Pages/default.aspx>

Logo on playing kit

- ▷ <http://intranet.wits.ac.za/gtd/comms/Pages/default.aspx>
- ▷ Have to use the entire logo
- ▷ On Yellow or White exactly as is
- ▷ On Blue writing must be in white
- ▷ Sublimate or embroidered



Old Wits Logo



- ▷ We are NOT allowed to use this logo on any medium.
- ▷ This include:
 - Clothing
 - Printed Media
 - Online Media
 - Posters or promotions
 - Use by federations

Wits Sport Logo on WHITE Background



Use full colour

If full colour not possible use mono-colour in BLUE.

NEVER mono-colour in Yellow



Wits Sport Logo on Blue / Navy



- Yellow always first choice
- If not then white.
- No other colours



Wits Sport Logo on Yellow



- ▷ **Mono-colour in Blue**
- ▷ **Never White**



Other Colour Backgrounds

Grey: Mono-Colour Blue

No other colour garments than blue, white, yellow, grey

In case of away-kit on different colours: Put logo on white background.

Formal Shirts – Tone on Tone Embroidery

Important Info

No clothing to be ordered if the storyboard has not been approved by the Snr Manager: HPC

Hoodies and Socks are standardized

A sponsorship agreement must be in place if a club is using a different supplier to what was decided by Wits Sport

Exceptions will be allowed for sport specific brands

