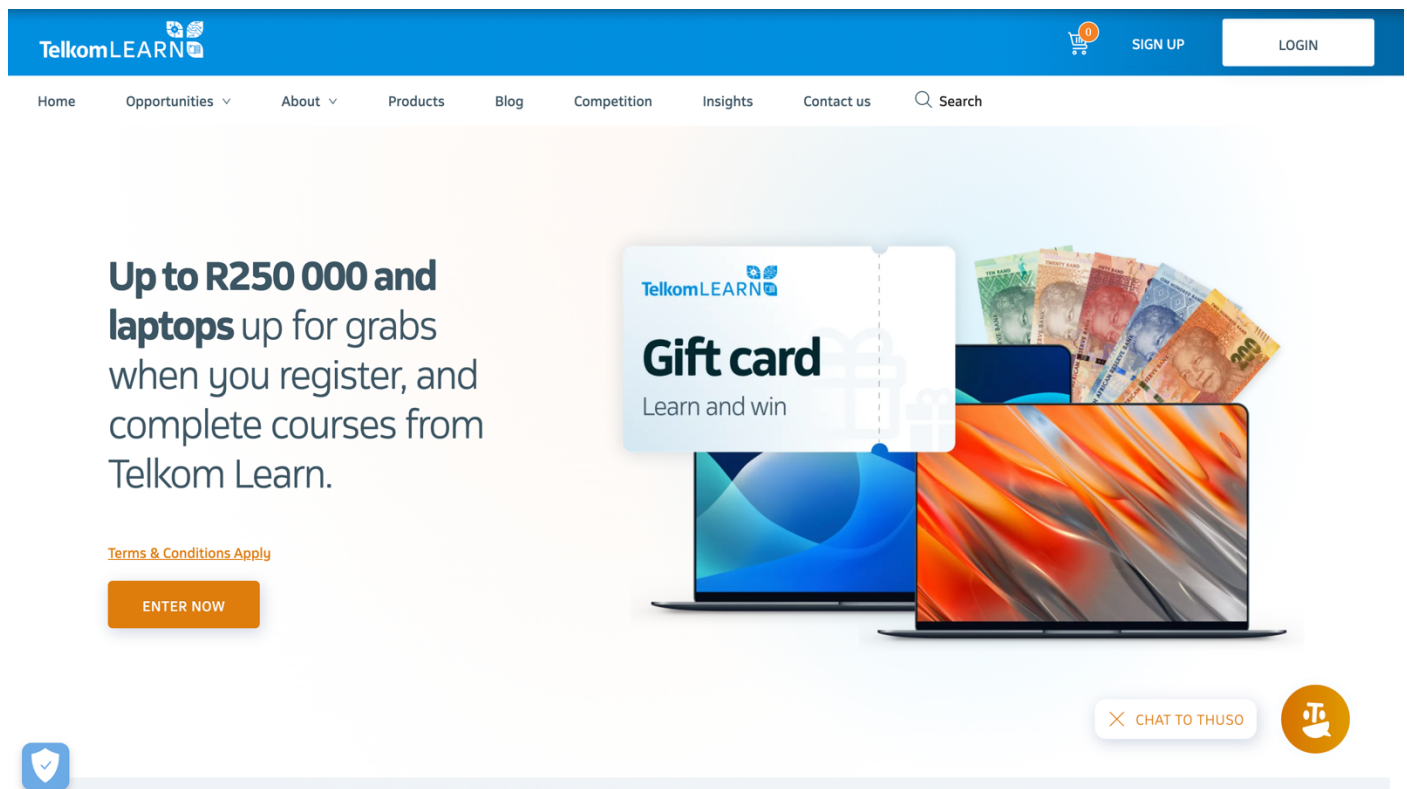


2025Campaign #1: 15 January – 15 March 2025

# Telkom Learn Competition

For more info visit: <https://www.telkomlearn.co.za/competition>



The banner features a blue header with the TelkomLEARN logo, a shopping cart icon with a '0' badge, and 'SIGN UP' and 'LOGIN' buttons. Below the header is a navigation menu with links: Home, Opportunities, About, Products, Blog, Competition, Insights, Contact us, and a search bar. The main content area has a light blue background with a large white box on the left containing the text: 'Up to R250 000 and laptops up for grabs when you register, and complete courses from Telkom Learn.' Below this text is a small link 'Terms & Conditions Apply' and an orange 'ENTER NOW' button. To the right of the text is an image of a TelkomLEARN gift card, a fan of South African banknotes, and two laptops. At the bottom right, there is a 'CHAT TO THUSO' button and a circular icon with a person's silhouette. A small blue shield icon with a checkmark is located at the bottom left of the banner.

## Purpose:

This competition's goal is to empower both "Learners who just finished matric/ or taking a gap year" & "Tertiary students", by offering opportunities to enhance / supplement their studies, build entrepreneurial skills, and improve career prospects.

Register and complete courses from Telkom Learn and stand a chance to win big with gift vouchers worth R500 and R1000, as well as laptops!

## Audience:

We are targeting these following 3 main audiences:

Audience Group	Competition Categories	Messaging
<b>Learners who just finished matric (in 2023/2024)</b>	1. Early Registrations 2. First Completions 3. Referral Rewards 5. Just finished matric/gap year 7.1. Individual Grand Prizes - Just finished gap year/	“You’ve worked hard to reach this point – now it’s time to push yourself further! With Telkom Learn, you’ll find the courses and resources that’ll set you apart from the rest. Ready to make your next move count? Let’s get started!”
<b>Learners who just finished matric (&amp; taking a gap year)</b>	1. Early Registrations 2. First Completions 3. Referral Rewards 5. Just finished matric/gap year 7.1. Individual Grand Prizes - Just finished gap year/	"Not every journey is a straight line – and that’s okay. Whether you're retaking Matric or exploring new paths during a gap year, Telkom Learn is here to help you get back on track. With personalized learning, career guidance, and plenty of resources, your future is waiting to be shaped. Let’s get started!"
<b>Tertiary Students (Non-working)</b>	1. Early Registrations 2. First Completions 3. Referral Rewards 4. Tertiary Student Engagement 6. Institutional Grand Prize 7.2. Individual Grand Prizes - Student Capacitation Achievement	“As you take on the challenges of tertiary education, make sure you have the resources to succeed. Telkom Learn offers personalized pathways and career courses that will support your academic growth and position you for success. Continue learning, keep evolving, and reach your goals with Telkom Learn.”

## TERMS & CONDITIONS

By participating in this competition all participants agree to abide by the following competition rules:

1. The competition is open to all individuals aged 18 years and above who either just finished matric in 2023/2024, taking a gap year or enrolled in a tertiary learning institution as a student. Working individuals can participate for learning, but cannot win.
2. Participants must register on [Telkomlearn.co.za](https://telkomlearn.co.za) and start their courses to qualify for the competition.
3. The first 50 participants to successfully register on [Telkomlearn.co.za](https://telkomlearn.co.za) and start their courses will have the opportunity to win.
4. The first 20 participants to successfully complete a course will win.
5. Participants stand a chance to win prizes by successfully registering, referring others to register on [Telkomlearn.co.za](https://telkomlearn.co.za) and completing courses.
6. Tertiary students are encouraged to complete as many courses as possible to increase their chances of winning.
7. Individuals who just finished matric in 2023/2024 or taking a gap year are encouraged to complete as many courses as possible to increase their chances of winning.
8. Institutions with outstanding engagement, evidenced by their students' completion of courses stand a chance to win.
9. Participants who register and complete courses stand a chance to win prizes based on their course completions.
10. Participants must adhere to the rules and guidelines of the competition as outlined by [Telkomlearn.co.za](https://telkomlearn.co.za). Any attempts to manipulate or cheat the system will result in disqualification. The organizers reserve the right to modify or terminate the competition at any time without prior notice.

### 1. Competition period:

- a. The competition commences on, 15 January 2025 and will run until, 15 March 2025 at 23:55.
- b. No late entries will be accepted.

### 2. Who is eligible to participate:

- a. This competition is **exclusively** open individuals aged 18 years and above who either just finished matric in 2023 / 2024, taking a gap year or enrolled in a tertiary learning institution as a student. Participants who are employed and studying concurrently are not eligible to take part. Our aim is to empower individuals aged 18 years and above who either just finished matric in 2023/2024, taking a gap year or enrolled in a tertiary learning institution as a student, by providing opportunities to enhance their entrepreneurship skills and employment prospects through micro-credentialing.
- b. All participants should be eighteen (18) years or older at the time of entering the Competition within the Republic of South Africa that are South African citizens (in possession of a valid South African ID book or card) and South African residents (in possession of a valid South African permanent residency permit).
- c. One entry per user is permitted for registration.
- d. Multiple course completions are permitted and encouraged.
- e. Verification of Eligibility - Winners may be required to provide proof of eligibility for their respective categories. This may include, but is not limited to, documents such as year of matriculation, student number, or other relevant documentation. Failure to provide the requested proof within the stipulated time may result in disqualification and forfeiture of the prize.

### 3. To participate:

To participate in the competition and to be considered for the prize, qualifying participants are all individuals aged 18 years and above who either just finished matric in 2023/2024, taking a gap year or enrolled in a tertiary learning institution as a student. Working individuals can participate for learning, but cannot win.

#### 4. Prizes:

Eligible participants of the competition stand a chance to win prizes in the categories below:

**1. Early Registrations:** The first 50 participants to successfully register on Telkomlearn.co.za and start their courses will each win R200 worth of gift vouchers. This category is open to both individuals who just finished matric in 2023/2024 or taking a gap year and tertiary students.

**2. First Completions:** The first 20 course applicants to successfully complete a course will each win R1000 gift vouchers usable in various shops. This category is open to both individuals who just finished matric in 2023/2024 or taking a gap year and tertiary students.

**3. Referral Rewards:** If you refer someone and they register successfully, complete a course and upload their course certificate, you both stand a chance to win one of 20 R500 gift vouchers usable in various shops. This category is open to both individuals who just finished matric in 2023/2024 or taking a gap year and tertiary students.

**4. Tertiary Student Engagement:** 30 course applicants enrolled in tertiary institutions each stand a chance to win a R1000 gift voucher usable in various shops for completing as many courses as possible and uploading their course certificates to the dashboard.

**5. Just finished matric/ gap year:** 30 learners who just finished matric in 2023/2024 or taking a gap year stand a chance to win a R1 000 gift voucher usable in various shops for completing as many courses as possible and uploading their course certificates to the dashboard. \*Those who completed the most will be prioritized.

**6. Institutional Grand Prize:** Institutions with outstanding engagement, evidenced by their students completing over 100 courses, stand to share in a R 150 000 grand prize pool, with one winner with the most completions receiving R 100 000 and the number 2 runner-up receiving R50,000. The runner-up institution must complete over 50 courses to qualify.

**7. Individual Grand Prizes:** Participants who register and complete as many courses as possible will stand a chance to win one of three laptops as their share of the grand prize.

**7.1 Just finished matric/ gap year:** Two laptops will be awarded to the two learners who completed matric in 2023/2024 or taking a gap year who complete the most courses for transition and work readiness or business readiness.

**7.2 Student Capacitation Achievement:** A laptop will be awarded to the student who completes the most courses, recognizing their academic dedication and empowering them to do their work, or even start up a business/ side hustle.

**Additionally,**

- a. The lucky winners will be randomly selected from eligible entries received within the competition by an independent persons or auditor appointed by Telkom. Telkom's decision is final, and no correspondence will be entered into. The prize winners will be notified by email and announced in the Telkom Times Newsletter.
- b. One entry per user is permitted for the registrations. Multiple entries are permitted per user for the second leg.
- c. Winners will be contacted by Telkom via email/contact number to confirm email to send the gift voucher and confirm delivery address for the device.
- d. Participation in the competition does not guarantee a prize, the prize is not transferable, deferrable, or exchanged and is not negotiable.
- e. Participants may not win a prize if it is unlawful for Telkom to supply such a prize to you, or you have directly or indirectly been engaged in corrupt, fraudulent, or unfair practices in competing for the prize. If you do win such a prize, you will forfeit it.

**5. General:**

- a. The rules of the competition may be amended by reasonable notification at any time during the competition period and will be applied and interpreted at the sole discretion of Telkom. Participation by the entrants constitutes acceptance of these rules.
- b. Violation or attempt to violate any of these rules will result in the immediate disqualification of the participant(s) with or without notice.
- c. Telkom reserves the right to vary, suspend, postpone, or terminate the competition and any prizes, or any aspect thereof, for any reason whatsoever by giving general notice. In such an event, Telkom hereby waive any rights or expectations which participants may have against the promoters and acknowledge that participants will not have any recourse or claim of any nature against Telkom.
- d. Your privacy is very important to Telkom and Telkom will use all reasonable efforts to ensure that any information, including personal information, provided by you, or which is collected from you, is stored in a secure manner.
- e. Participants agree to provide Telkom with accurate and current information and to maintain and update such information when necessary. The information collected by Telkom may be used to send you information about products, services, and special offers of the various companies in the Telkom group that may be of interest or value to you, unless specifically opted.

- g. Participants acknowledge that any information supplied to Telkom in terms of these Terms and Conditions is provided voluntarily.
- h. By submitting any information to Telkom and the Telkom group of companies in any form, participants further acknowledge that such conduct constitutes an unconditional, specific, and voluntary consent to the processing of such information by Telkom and the Telkom group of companies under any applicable law in the manner contemplated above, which consent shall, in the absence of any written objection received from Participants, be indefinite and/or for the period otherwise required in terms of any applicable law.
- i. Unless Participants have consented, Telkom and the Telkom group of companies will not sell, exchange, transfer, rent or otherwise make available any personal information about Participants (such as name, address, email address, telephone, or fax number) to other parties and Participants indemnify Telkom and the Telkom group of companies from any unintentional disclosures of such information to unauthorized persons.
- j. Participants can choose to be excluded from direct marketing by notifying Telkom in writing or by registering a block on any registry which Telkom is bound by law to recognise. Telkom will not charge Participants a fee to update this request on its systems. Telkom will give effect to any changes requested by Participants as soon as reasonably possible.
- k. These Terms and Conditions are also available on the Telkom Learn at [www.telkomlearn.co.za](http://www.telkomlearn.co.za)