



# NATIONAL GEOGRAPHIC SOCIETY GRANT PROGRAM



NATIONAL  
GEOGRAPHIC

CHLOE CIPOLLETTA

DIRECTOR, EAST AFRICA







NATIONAL  
GEOGRAPHIC  
CHANNEL



450M PEOPLE - 43 LANGUAGES - 171 COUNTRIES





# NATIONAL GEOGRAPHIC

## A RICH HISTORY OF RESEARCH CONSERVATION & EXPLORATION



Hiram Bingham



Jacques Cousteau



Jane Goodall

1888

Richard Byrd



1950

The Leakey Family



1960

Bob Ballard



TO **INCREASE** AND **DIFFUSE** GEOGRAPHIC AND SCIENTIFIC  
**KNOWLEDGE**, WHILE PROMOTING THE **CONSERVATION** OF THE  
WORLD'S CULTURAL, HISTORICAL AND NATURAL RESOURCES

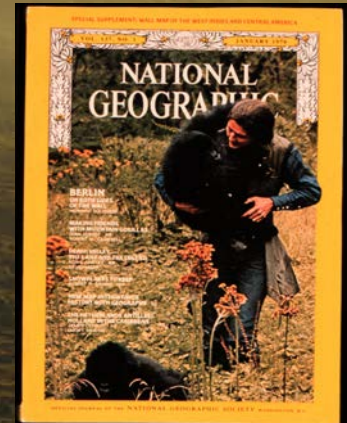
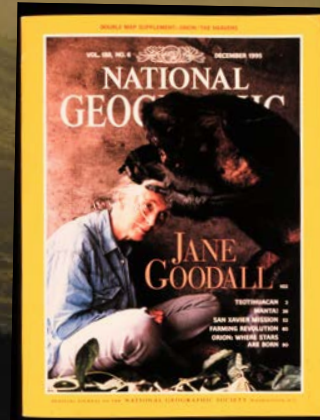




>13,000 GRANTS AWARDED, > 2,500 IN AFRICA

# NGS GRANT IN EAST AFRICA

KENYA TANZANIA UGANDA  
DRC RWANDA BURUNDI  
UNTIL 2014:  
>700 PROJECTS  
4% EAST AFRICAN GRANTEES





# NGS EAST AFRICA FUND

The background image is a high-angle photograph of a lush mountain landscape. In the foreground and middle ground, there are terraced green fields, likely for agriculture, with some small structures or huts scattered across the slopes. The background features a dense forest covering a mountain ridge under a clear sky.

DOUBLE GRANT-MAKING

OUTREACH

CAPACITY BUILDING

- GRANT WRITING

- STORYTELLING







2017: 52% REGIONAL GRANTEES









# GLOBAL INITIATIVES

A person in a green jacket and dark pants stands on the edge of a large, reddish-brown rock formation, looking out over a vast, deep canyon. The sun is setting on the right side of the frame, creating a bright glow and long rays of light. The canyon floor is filled with a winding river and layered rock formations. The sky is filled with soft, colorful clouds.

NGS REGIONAL HUBS  
ADVANCE LOCAL EXPLORATION  
EMPOWER CHANGE MAKERS  
ELEVATE REGIONAL EXPLORERS





# OUR AREAS OF FOCUS

- WILDLIFE
- CHANGING PLANET
- HUMAN JOURNEY





# WILDLIFE




## Species' focused projects:

- Improve understanding of biological diversity
- Discover and identify species and ecosystems
- Mitigate threats to Earth's life forms





# WILDLIFE



BIOGEOGRAPHY  
BIOLOGY  
ECOLOGY  
BIODIVERSITY  
CONSERVATION





# CHANGING PLANET

Earth's dynamic ecosystems

- Understand the geological and biological history of Earth and its oceans
- Reduce our negative impacts on ecosystems and Earth processes
- Increase knowledge and inspire action for a more sustainable future



# CHANGING PLANET

PHYSICAL GEOGRAPHY  
GEOLOGY  
OCEANOGRAPHY  
PALEONTOLOGY  
ASTRONOMY  
CLIMATOLOGY





# THE HUMAN JOURNEY

A photograph of an elderly man with grey hair and glasses, smiling. He is wearing a green button-down shirt and is leaning his right arm on a wooden fence. The background shows a rural setting with trees and a wooden structure.

Who we are and what our future will be on this planet

- Origins and development of our species
- Adaptation to diverse landscapes/climates across the globe
- Evolution of cultures and societies
- Our cultural, linguistic, and genetic diversity

# THE HUMAN JOURNEY

A full-page background image of an elderly man with grey hair and glasses, smiling. He is wearing a green short-sleeved button-down shirt that is open at the collar, revealing his bare torso. He is standing outdoors in a rural setting, leaning his right arm on a rustic wooden fence made of vertical posts and horizontal rails. In the background, there are trees and a simple wooden structure.

HUMAN GEOGRAPHY  
ANTHROPOLOGY  
ARCHAEOLOGY  
PALEOANTHROPOLOGY  
HUMAN HEALTH





# OUR CHANGING PLANET

RESEARCH  
CONSERVATION  
EDUCATION  
STORYTELLING  
TECHNOLOGY



# THE HUMAN JOURNEY

RESEARCH  
CONSERVATION  
EDUCATION  
STORYTELLING  
TECHNOLOGY



# WILDLIFE AND WILD PLACES

RESEARCH  
CONSERVATION  
EDUCATION  
STORYTELLING  
TECHNOLOGY



# GRANT TYPES

EARLY CAREER

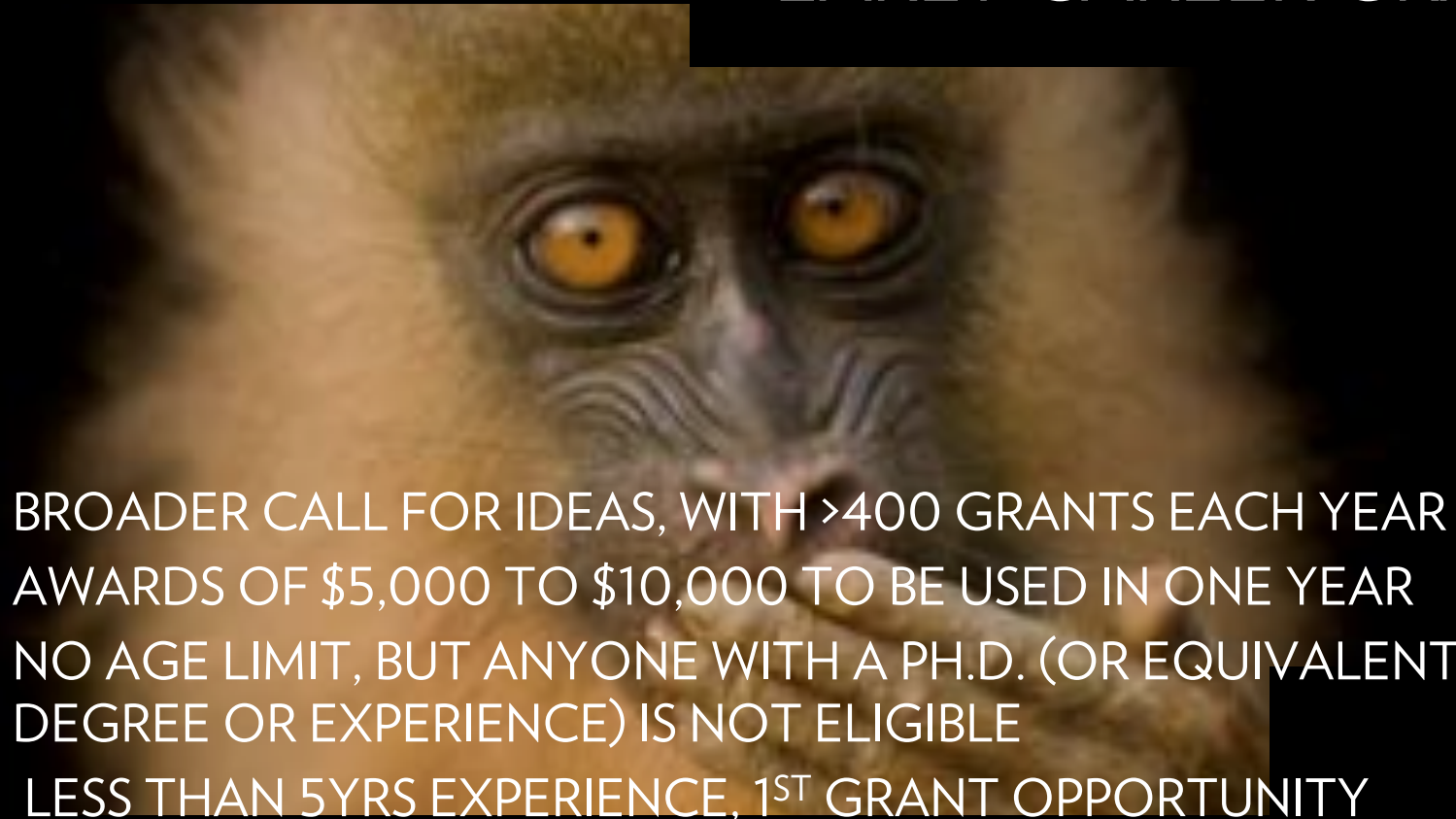
EXPLORATION

REQUESTS FOR  
PROPOSALS





# EARLY CAREER GRANTS

- 
- BROADER CALL FOR IDEAS, WITH >400 GRANTS EACH YEAR
  - AWARDS OF \$5,000 TO \$10,000 TO BE USED IN ONE YEAR
  - NO AGE LIMIT, BUT ANYONE WITH A PH.D. (OR EQUIVALENT DEGREE OR EXPERIENCE) IS NOT ELIGIBLE
  - LESS THAN 5YRS EXPERIENCE, 1<sup>ST</sup> GRANT OPPORTUNITY

# EXPLORATION GRANTS

- EXPERIENCED PROJECT LEADER
- DEMONSTRATE SUCCESSFUL COMPLETION OF SIMILAR PROJECTS WITH MEASURABLE AND/OR TANGIBLE RESULTS
- AWARDS OF \$10,000 TO US \$30,000 TO BE USED IN ONE YEAR





# REQUESTS FOR PROPOSALS

- TARGETED, IMPACT-DRIVEN THEMES FOR A HEALTHIER AND MORE SUSTAINABLE PLANET
- AWARDS OF \$30,000 TO \$150,000 TO BE USED OVER ONE OR TWO YEARS





# REQUESTS FOR PROPOSALS

- **REDUCING MARINE PLASTIC POLLUTION**
- **SPECIES RECOVERY**
- **BIG CATS CONSERVATION**
- **MAKING THE CASE FOR NATURE**
- **PARTICIPATORY SCIENCE**
- **DOCUMENTING HUMAN MIGRATIONS**
- **CONSERVATION TECHNOLOGIES**





# APPLYING FOR A GRANT

A close-up photograph of a large tortoise, likely a Galapagos tortoise, with its head and front legs visible. It is eating a piece of green vegetation. The background is a blurred natural setting with dry leaves and twigs.

- ONLINE APPLICATION

[WWW.NATIONALGEOGRAPHIC.ORG/GRANTS](http://WWW.NATIONALGEOGRAPHIC.ORG/GRANTS)



STORYTELLING BOOTCAMP

# PREPARING YOUR PROPOSAL

Here is what you will need in order to complete your proposal.



IMG\_4217.jpg



IMG\_4216.jpg



Show All





# APPLYING FOR A GRANT

A close-up photograph of a large tortoise, likely a Galapagos tortoise, with its head and front legs visible. It is eating a piece of green vegetation. The background is a blurred natural setting with dry leaves and twigs.

- ONLINE APPLICATION  
[WWW.NATIONALGEOGRAPHIC.ORG/GRANTS](http://WWW.NATIONALGEOGRAPHIC.ORG/GRANTS)
- DEADLINES: JAN/APR/JULY/OCT
- APPLY 6 MONTHS BEFORE PLANNED START







# QUESTIONS?

Y 2015

Y 2016

Y 2017

Y 2018

GET IN CONTACT:  
[ccipolletta@ngs.org](mailto:ccipolletta@ngs.org)