

Wits Sport 2017



Media Coverage Value
30 Dec 2016 – 13 Jul 2017
R300 260 968.67



Live TV Matches Broadcasted
from the Wits Campus in 2017

- 10 X Varsity Competitions
- 60 X Hockey World League
- 12 Bidvest Matches



Events Hosted

- 12 National Tournaments
- 2 International
- 100+ Provincial / Regional Events



7550 Registered Sport
Club Members

Branding opportunities at the following venues:

- A. Bidvest Stadium
- B. Wits Rugby Stadium
- C. Wits Football Hub
- D. Marks Park Football Fields
- E. Wits Fitness and Wellness Centre (3500+ members)
- F. Wits High Performance Gymnasium
- G. Wits Astro Turf (Home of the 2017 Hockey World League Semi-Finals)
- H. Wits Sport Multi Purpose Sports Hall
- I. Wits Sport Hall 29



UNIVERSITY OF THE
WITWATERSRAND,
JOHANNESBURG

Branding on playing kit of all relevant sport codes but with conditions on the below-mentioned codes where the value is already determined by existing contracts.

- I. Rugby Jersey Sleeve – R250 000.00
- II. Football Jersey Sleeve – R125 000.00 (Only during Varsity Sport competition)
- III. Hockey Jersey Sleeve – R125 000.00 (Only during Varsity Sport competition)

Branding of Medical Rooms at:

- I. Bidvest Stadium
- II. Rugby Stadium
- III. Astro Turf

Branding on any of the following items as agreed to:

- Official USSA Programs as Tape and Strapping Supplier of the University;
- Branding on Plinth Covers and Pillow Cases of Medical Rooms;
- Branded Physio Run-On Bags during Rugby, Football and Hockey TV games;
- Branding on clothing of Medical Personnel during TV games;
- Any other identified and agreed upon area by the respective parties.

Online:

- Own Page on Wits Sport Website – www.wits.ac.za/sport;
- Full access to Wits Sport and Wits University Social Media pages (Wits Sport + Wits University have in excess of 200 000 followers.)

Promotion Opportunities during USSA Events hosted by Wits University;

Official introductions to the management and medical teams of all SA Universities that competes against Wits;

Endorsement by CESSM (Centre for Exercise Science and Sport Medicine) on Wits Campus. Only FIFA approved testing station in Africa;

Campus Activations: Access to all Wits Sport Activations on campus including Welcome Day, O-Week, 4 X Club Exhibition Days, Night Run, all Varsity Cup and Varsity Sports home games;

Exclusive Product Use: Right of exclusivity in terms of product use which would include guaranteed annual sales to Wits Sport.



Bidvest Stadium



Astro Turf



Rugby Stadium



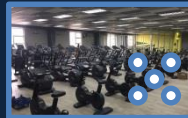
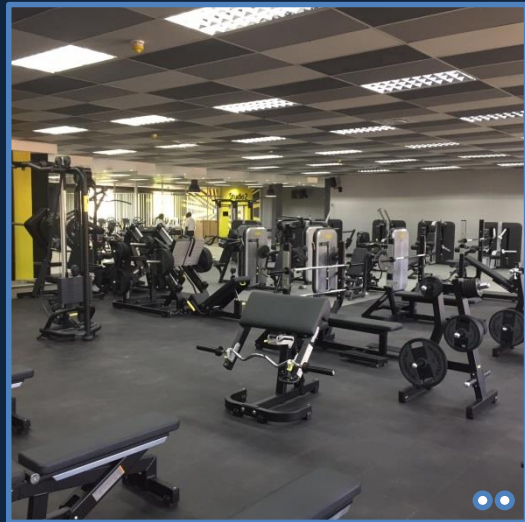
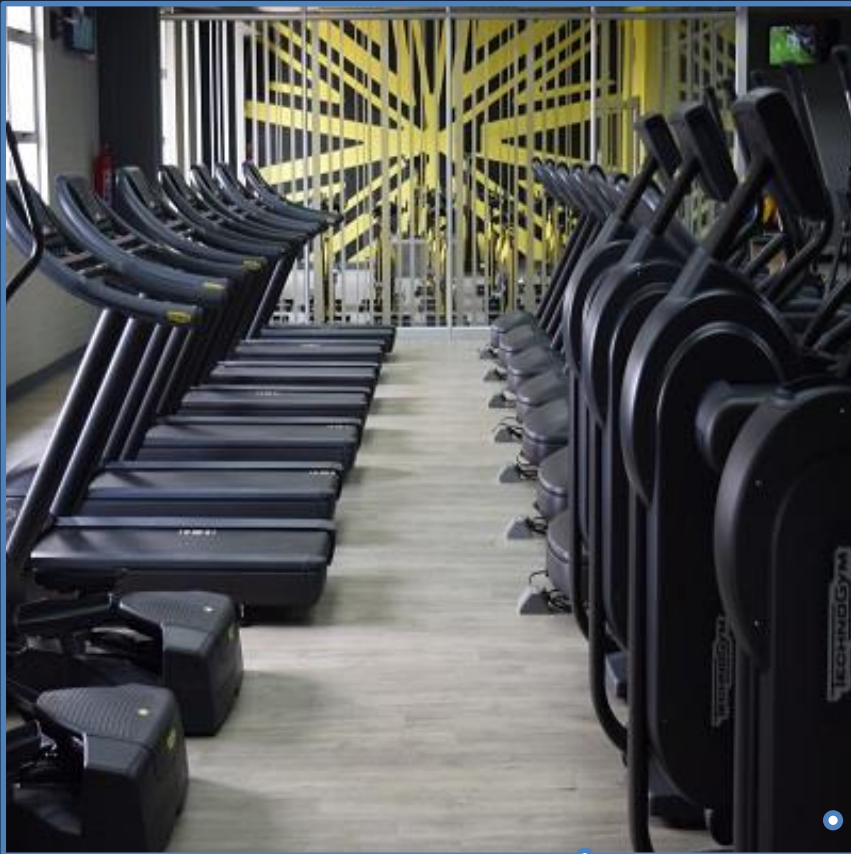


WITS FITNESS AND WELLNESS CENTRE



Open to all Wits students, staff and alumni

 JOIN TODAY





Multi Purpose Hall



Marks Park



Hall 29



TV Events