



Developing Leadership in **Digital Government**



COURSE BRIEF

This is a practitioner led 4-week course that covers practical implementation of Digital leadership. The course is targeted at senior management executives in the public service, these are the individuals involved in the strategy formulation, planning and oversight within their organisations. The targeted individuals are permanent Exco members who are in a position to influence the strategic direction of the organisation and are able to either champion or oversee the implementation of a digitalisation strategy within their organisations. In short, the following role players will benefit the most from this course:

- 1 Director Generals, Head of Departments, CEOs or equivalents** - Digital transformation offers organisations multitude of benefits and if it is championed from the top, it has a better chance of success. It is easily integrated to the way of doing business within an organisation instead of just another ICT department's initiative.
- 2 Deputy Director Generals or executives in charge of corporate services** - In most public entities, this is the executive in charge of the full value chain for Finance, Programmes and ICT. As such this role is best positioned to champion a digital transformation journey.
- 3 Director Generals in charge of Core Businesses** – Digital leadership should be at the core of transforming the operations of the organisation i.e. the new way of doing business and not the use of ICT to do the current business. As such, if core business executives lead the process, organisations will reap the benefits quicker and less change management complexities will be experienced from the top management.
- 4 Chief Financial Officers, CIOs, General Managers** (Strategy, Planning, Project Office) - these are all key members of exco with a direct influence on the strategic direction of any entity.
- 5 Chief Directors or Senior Managers** and other influential role players in the leadership value chain of the organisations.

WHAT TO EXPECT FROM THE COURSE:

1. Conceptual understanding and appreciation of the value of digital transformation.
2. A toolkit (concepts, frameworks, current regulations) to enable course attendants to champion digital leadership, design digital strategies, lead digitalisation projects, oversee digital transformation strategies, appreciate and champion good ICT governance.
3. Practical case studies on how other countries are or have leveraged on digital transformation to improve public service delivery and how the experiences can be adopted for the South African context.
4. Functional understanding and appreciation of the modern technologies in improving efficiency and accelerating service delivery in the public service (service based architectures, AI, Robotics, Cloud Computing, Virtual and Augmented Reality and others under 4IR).
5. Full appreciation of the Cybersecurity risks in the digital space and available tools to combat these risks.

Course Delivery Date:
July – November 2023
Cost: R32 250.00



PROFILE OF FACILITATORS :

COURSE CHAMPION/ CONVENER



Mr Mboneli Ndlangisa

Audit Committee Member at the Department of Defence, ICT Advisory Committee Member at the Department of Employment and Labour, and Former Executive Director ICT Service Delivery and Deputy CEO at State Information Technology Officer (SITA).

FACILITATOR (S)

Prof Geci Karuri-Sebina

Geci Karuri-Sebina is a scholar-practitioner working in the intersection between people, place and technological change. She is coordinating the establishment of the Tayarisha African Centre of Excellence in Digital Governance, and hosting the African Civic Tech Innovation Network at the Wits School of Governance. She is also an Adjunct Professor at the University of Cape Town's African Centre for Cities, a Principal at the School of International Futures, and a global faculty member with Singularity University on the future of cities and governance. Geci holds Masters' degrees in Urban Planning and Architecture from UCLA (Los Angeles); and a PhD in Planning and Innovation Studies from the University of Witwatersrand (Johannesburg).

Dr Lucienne Abrahams

Teaches on global trends, public policy, regulation, strategy, innovation theory and e-development, all incorporating an ICT focus. She conducts research in the digital knowledge economy and is the Corresponding Editor of the Link Centre journal, The African Journal of Information and Communication.

Dr Sizwe Gwala

Head of Data Governance: Absa Group Compliance and Former Enterprise Data Governance Manager at Alexander Forbes. Holds a PhD in IT and Cybersecurity Governance and a Master of Management with research focus in National Cybersecurity.

Mr. Rekgotsofetse Chikane

Rekgotsofetse Chikane is a lecturer in public policy at the Wits School of Governance and a Research Associate at the Wits Institute for Socio-Economic Research. He is an activist and the author of Breaking a Rainbow, Building a Nation: The Politics behind the #MustFall Movements. He graduated from the University of Oxford (Blavatnik School of Government) having completed his Master's in Public Policy degree in 2017, and he completed a Bachelor in Social Science (Hons) degree at the University of Cape Town in 2015, specialising in Public Policy, Public Administration and Economics. His focus is Public Policy, Complexity Economics, Decoloniality and Digital Governance.

DISCLAIMER REGARDING CERTIFICATE OF COMPETENCE:

- This short course does not carry credit towards a qualification on the HEQSF. As per the Council for Higher Education, a short course that does not carry credit towards a qualification on the HEQSF cannot be assigned and allocated NQF levels & credits.
- Short courses are short learning programmes offered by higher education institutions outside their formal structured undergraduate and postgraduate programmes and they, therefore, do not lead to qualifications on the Higher Education Qualifications Sub - Framework.
- They serve a range of social and educational purposes, including improving or refreshing participants' knowledge and skills in a particular field, improving participants' readiness for specific formal higher education programmes, continuing professional development, learning to use technology, personal fulfilment, social development and good citizenship, to mention a few.

About Wits School of Governance

The Wits School of Governance (WSG) is a postgraduate institution that works towards transforming the public, private and non-governmental sectors through education and building an Africa we all want to live in.


We do this by teaching our students skills that help them navigate their challenges with confidence and purpose. We believe in making education relevant to all people by hosting regular public dialogues, debates and talks. We form partnerships with different organisations, including those outside the higher education sector, to ensure that education translates into action.

We attract the best academics to teach our students and also have experienced practitioners contributing to the classroom and debates.

WSG believes firmly that evolution and innovation is critical to our success as the nature of the world changes. We provide an environment which allows students to extend their knowledge of theory and practice in areas that complement their work challenges. It is important to us that our programmes have content that is aligned to global and local challenges. We educate over 1000 students and short course participants annually.

The School is located in Parktown, Johannesburg, one of Africa's biggest cities and South Africa's economic powerhouse. The School falls under the Faculty of Commerce, Law and Management at the University of the Witwatersrand.


Contact Details

 <https://www.wits.ac.za/wsg/study-at-wsg/executive-education/>

 Shortcourses.wsg@wits.ac.za

BUSINESS DEVELOPMENT OFFICE


 **Raetsa Hopane**

 +27 11 717 3958

 Raetsa.Hopane@wits.ac.za

COURSE COORDINATOR

 **Boitumelo Molefe**

 +27 717-3103

 Boitumelo.Molefe@wits.ac.za

